



Eligibility Criteria for Credit Applications on Zarea

1. Business Registration and Legal Standing

- The applicant must be a legally registered entity in Pakistan (e.g., as an SME, private or public limited company, or partnership).
- Must be in operation for at least 2 years with a valid business license.
- Should be compliant with all relevant federal, provincial, and local regulations.

2. Annual Revenue Threshold

- Minimum annual revenue of PKR 50 million for SMEs.
- Minimum annual revenue of PKR 100 million for larger companies.
- Documentation to include audited financial statements or tax filings for the last 2 years.

3. Credit History and Financial Standing

- The applicant should have a positive credit history with no defaults over the past 3 years.
- Submission of bank statements for the past 12 months and/or a credit score report (if available).
- Minimum credit score threshold (if applicable) or proof of timely repayment in past credit arrangements.

4. Collateral and Guarantees

- Businesses may need to provide collateral or personal guarantees from business directors or owners, based on the credit amount and risk profile.
- For smaller, unsecured credit, personal guarantees from directors/owners may be required.

5. Business Purpose and Commodity Type

- Credit applications should specify a clear purpose related to the purchase of commodities available on Zarea's platform (e.g., inventory for operations).
- Certain industries or commodity categories may have additional risk-related requirements, evaluated case by case.

6. Documentation Requirements

- Business registration documents (e.g., SECP registration, NTN certificate).
- Proof of operation for at least 2 years.
- Tax returns for the last 2 years.
- Financial statements, including balance sheet and profit and loss statement, audited if available.
- Recent bank statements (last 1 year).
- Valid business address and contact information.

7. Industry Risk Assessment

- Industry-specific risk evaluations may apply, and businesses in high-risk industries may need to meet additional requirements or demonstrate stronger financial health.